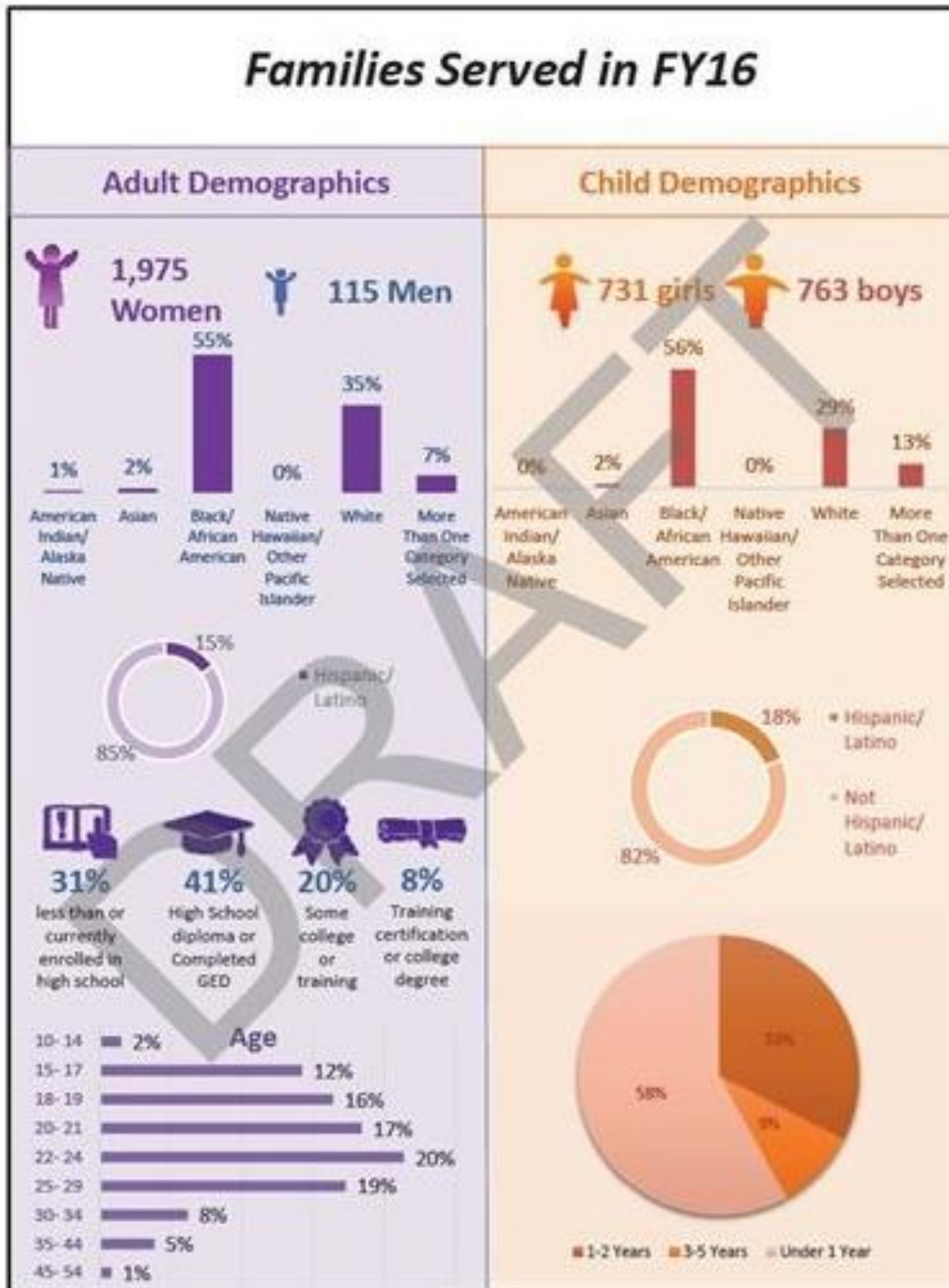


## One-Pager Principles Exercise

FIRST DRAFT version:



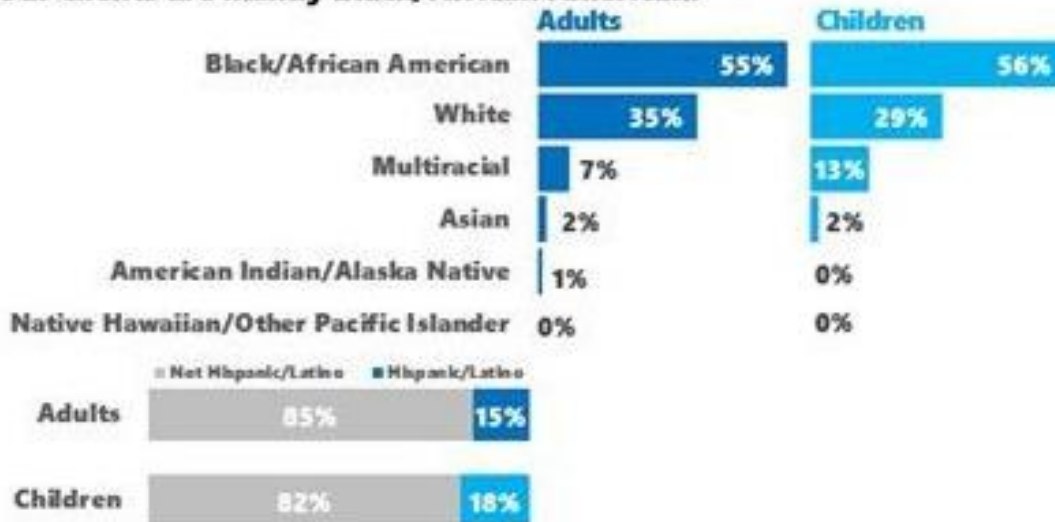
MID-STREAM DRAFT version:

## This year we served over 2,000 families! Let us tell you a little something about them...

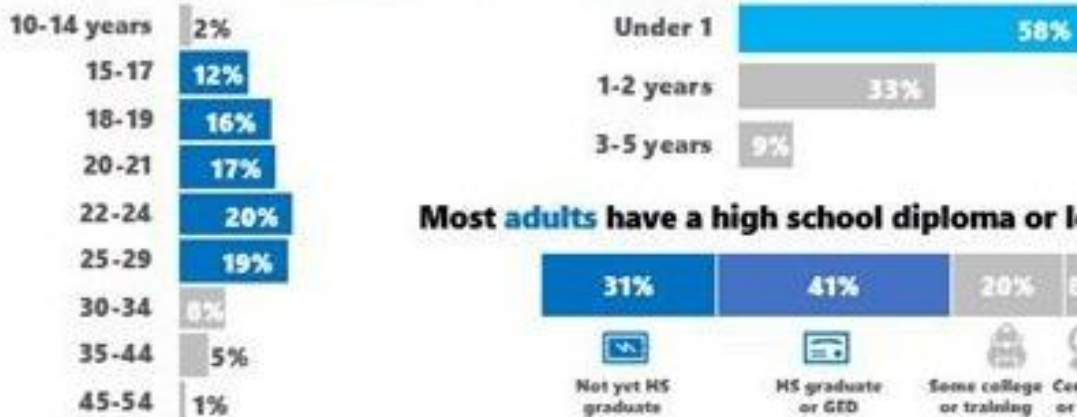
Our clients are **95% female** head-of-households.



Our clients are mainly **Black/African American**.



We generally serve **adults under 30** with **children under the age of 1**.



Most **adults** have a **high school diploma or less**.



**REFLECTING & REVISING QUALITY 301:**  
*Telling Your Story Through Data*



YOUR ONE-PAGER:

Target stakeholder: \_\_\_\_\_