

Ingenuity's Data and Evaluation Micro-Conference

Chicago, IL
August 12, 2016

ARTPLACE

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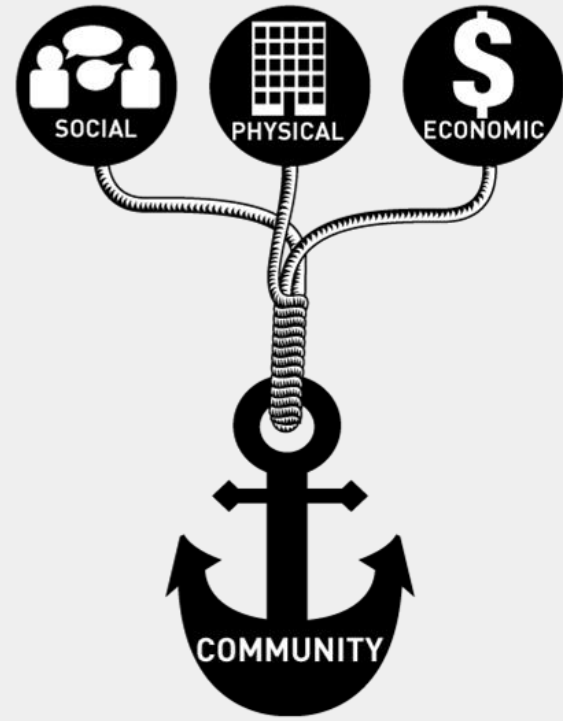
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About ArtPlace

10-year collaboration

16 foundations + 8 federal agencies + 6 financial institutions



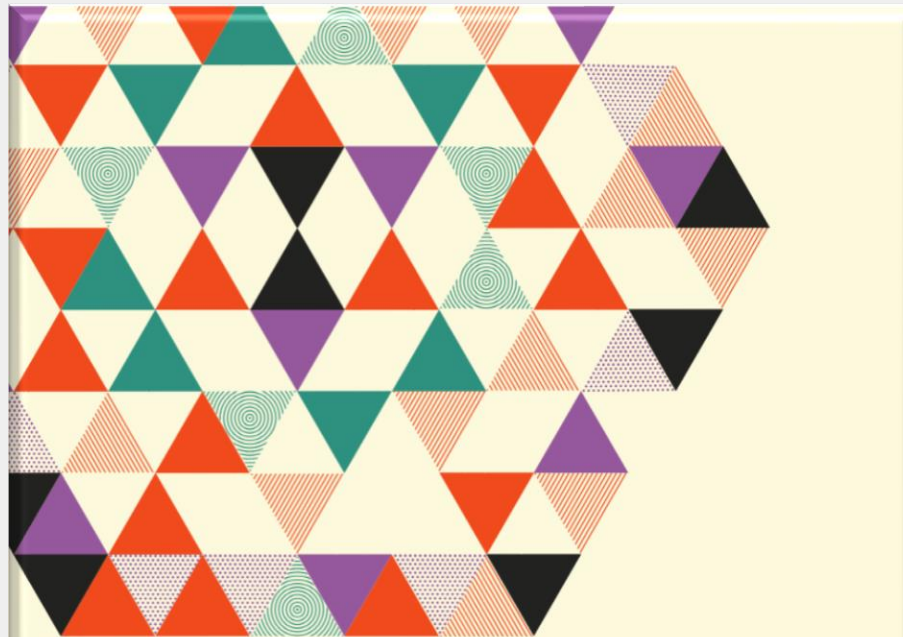
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Arts & Culture

- | | |
|--------------------------|----------------|
| 1. Craft & Culinary Arts | 6. Literature |
| 2. Dance | 7. Music |
| 3. Design & Architecture | 8. Theater |
| 4. Film & Media | 9. Visual Arts |
| 5. Folk & Traditional | 10. Other |

Community Development Matrix

	Civic, Social & Faith	Commercial	Government	Nonprofit	Philanthropy
Agriculture & Food					
Economic Development					
Education & Youth					
Environment & Energy					
Health					
Housing					
Immigration					
Public Safety					
Transportation					
Workforce Development					



Creative PLACEMAKING

Ann Markusen Markusen Economic Research Services

Anne Gadwa Metris Arts Consulting

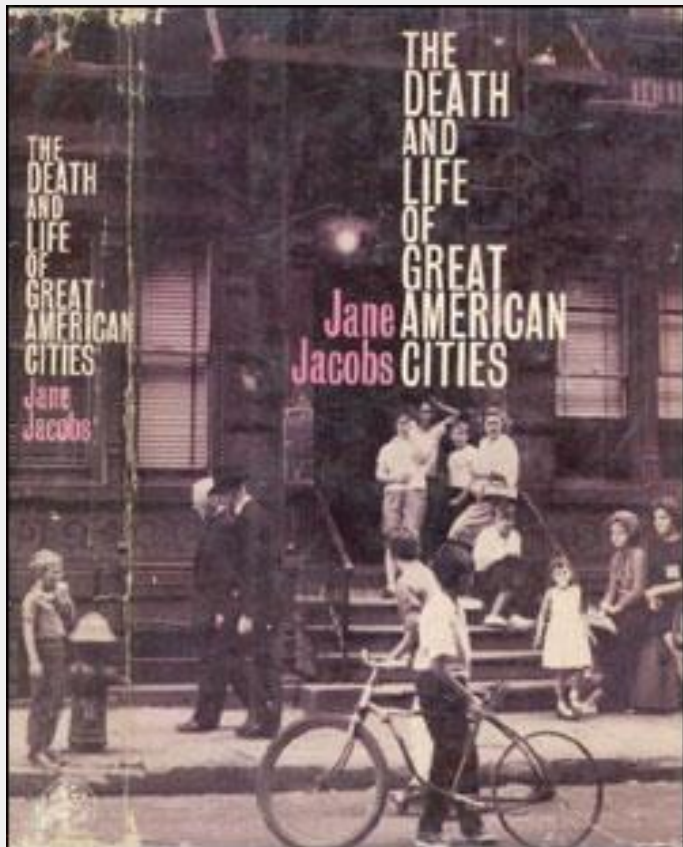
EXECUTIVE SUMMARY

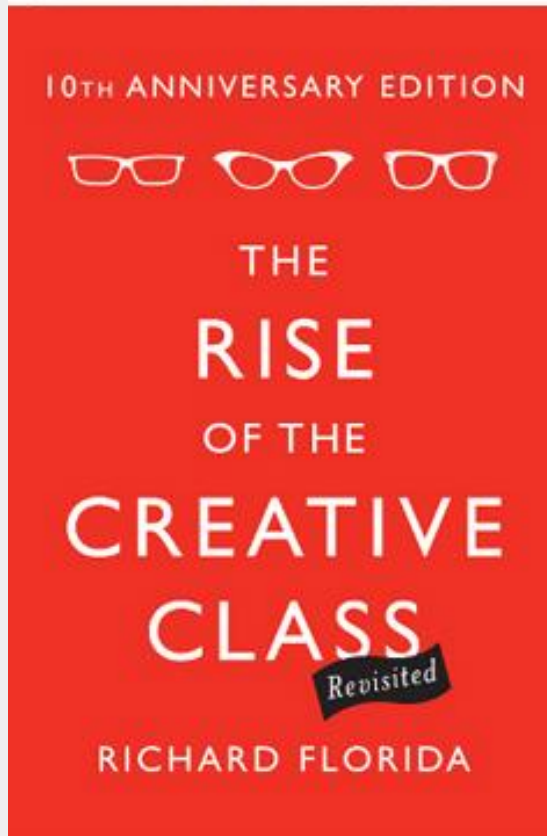
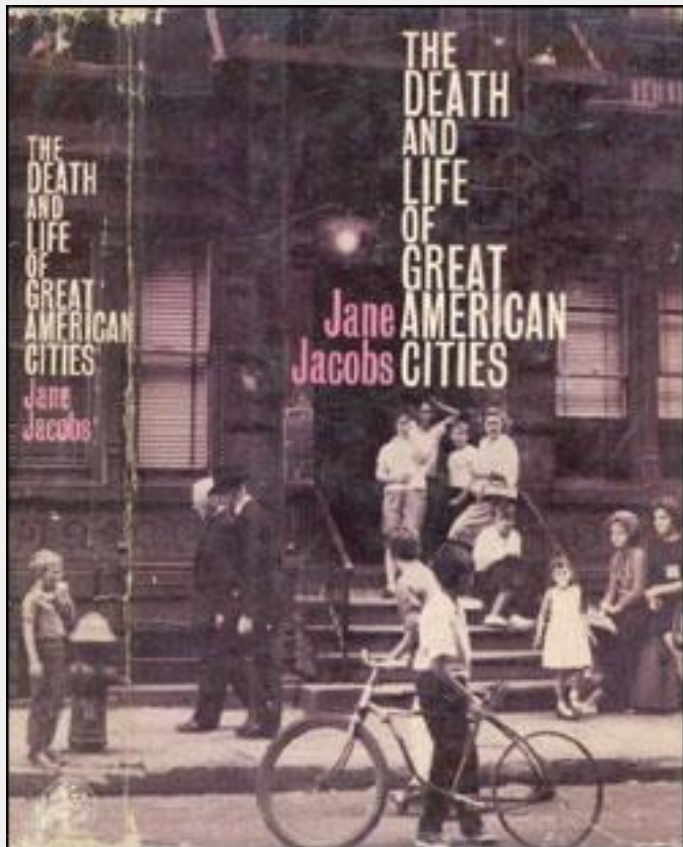


NATIONAL
ENDOWMENT
FOR THE ARTS

A White Paper for The Mayors' Institute on
City Design, a leadership initiative of the
National Endowment for the Arts in partnership
with the United States Conference of Mayors
and American Architectural Foundation.

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Four Questions

1. What is the geographic community?
2. What is the desired community change?
3. How will the arts help achieve that change?
4. How will you know that change is happening?



Irrigate
Springboard for the Arts (St. Paul, MN)

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Four Questions

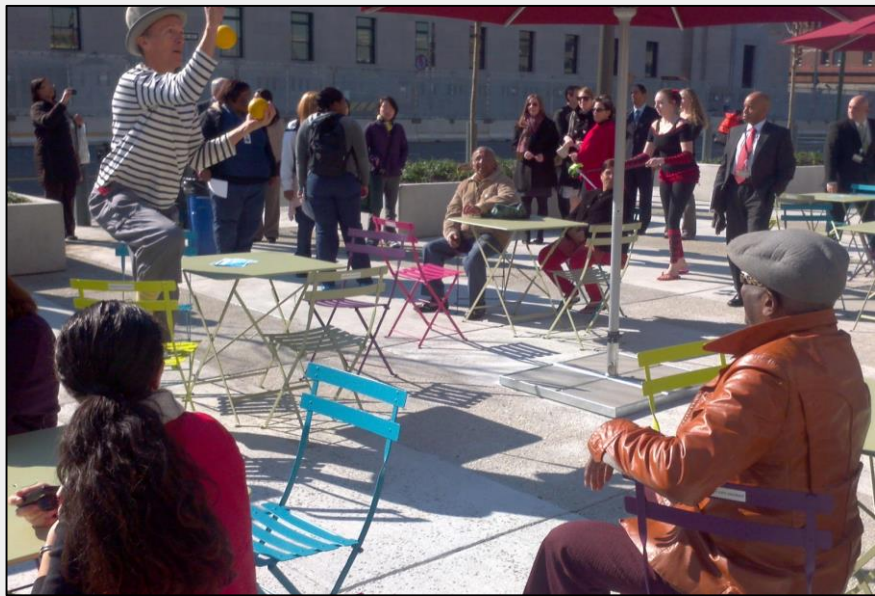
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Data and Evaluation

1. How'd we do? / **PROJECT EVALUATION**
2. What just happened? / **EXTERNALITIES**
3. Why won't you love me? / **ADVOCACY**

Data and Evaluation

1. How'd we do? / PROJECT EVALUATION



The Porch at 30th Street Station
University City District (Philadelphia, PA)

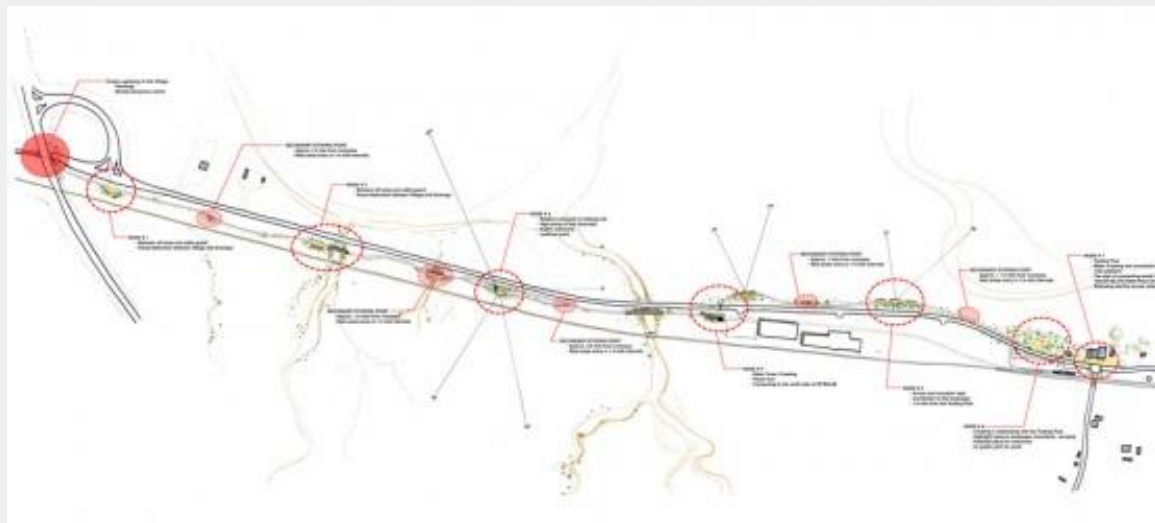
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ARTSIPELAGO

Tides Institute and Museum of Art (Eastport, ME)

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Santo Domingo Heritage Trail Arts Project Santo Domingo Tribe (Santo Domingo Pueblo, NM)

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