

# ALL PARTNER MEETING 2022

02  
/  
25  
2022

Welcome!

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# Welcome!

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We're so glad you've joined us.

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# Housekeeping

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- Enabling/Viewing closed captions as a participant
- You'll get the slides via email
- A recording will be available in a couple of weeks
- Staff will utilize the poll feature for questions
- Tell us how we did in the exit survey



**We Connect on  
Native Land**

# Who's in the Room???



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# Agenda

<u>Opening &amp; Meet The I-Team</u>	<b>01</b>
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*Short Break* ←

# Meet the Team



# Data

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**Steve  
Shewfelt**  
Director of Data &  
Research



**Angela  
Lin**  
Senior Data Analyst



**Patrick  
Payne**  
Senior Manager  
Data & Strategy  
Products





# Partnerships & Learning

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**Ayriole  
Frost**

Consultant  
Partnerships &  
Learning



**Courtney  
Cintrón**

Director  
Partnerships &  
Learning



# Communications

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**U s m a n  
K h a n**

Communications  
Manager



**J a c k i e  
R o d g e r s**  
Director of  
Communications





# Creative Schools Fund

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**Ola  
Faleti**

Manager  
Creative Schools Fund



**Elizabeth  
Cole**

Director  
Creative Schools Fund

# Development & Operations

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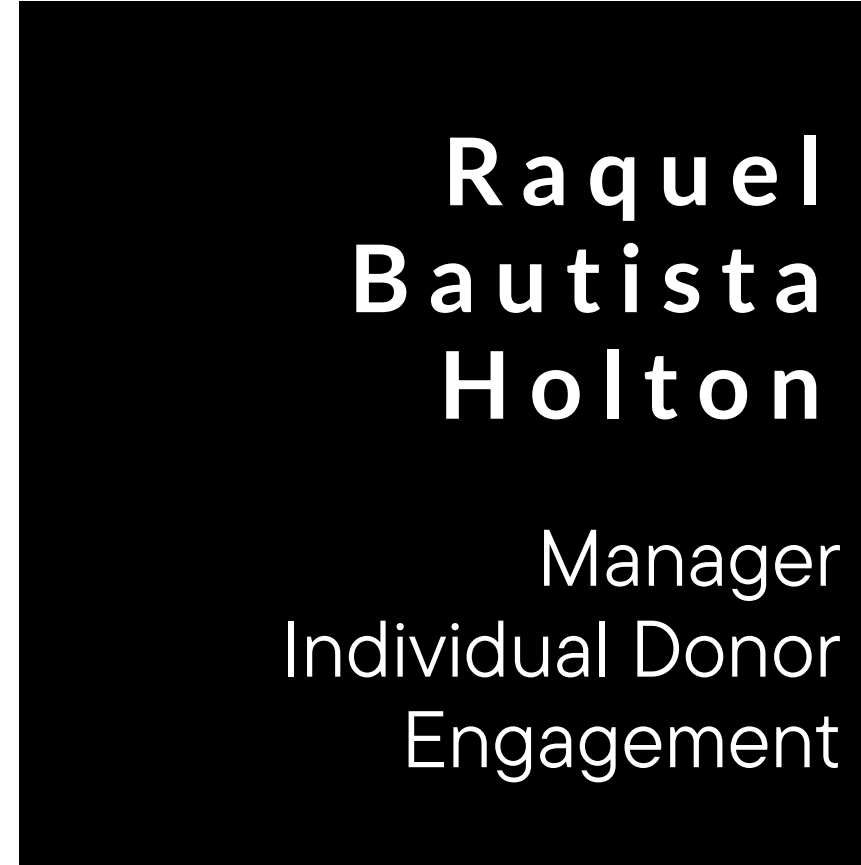
**Tashia  
Fouch**

Administrative  
Coordinator



**Breana  
Hernandez**

Manager  
Foundations and  
Corporate Partnerships



**Raquel  
Bautista  
Holton**

Manager  
Individual Donor  
Engagement





# Board of Directors

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**Karim Ahamed**  
Board Treasurer  
Partner  
Cerity Partners

**Euler K. Bropleh**  
Founder and Managing Director  
VestedWorld

**Kelly V. Carter**  
Corporate Counsel  
at Legal & General  
Investment Management America  
(LGIMA)

**Kimberly Dowdell**  
Board Vice Chair  
Principal HOK

**Darcy L. Evon**  
Chief Executive Officer  
The Village Chicago

**David Gordon**  
Partner  
Sidley Austin LLP

**Deepa Gupta**  
Founder and Principal  
Blue Lotus Advisors

**Francia E. Harrington**  
Co-Founder  
Chicago Food System Navigator  
Senior Advisor, Open Door Advisors

**Thomas Hodges**  
Chief Investment Officer (Retired)  
NorthShore University  
HealthSystem

**Anne Kelly, PhD**  
Project Consultant

**Jorge Lopez**  
Associate General Counsel  
MacArthur Foundation

**Desiree Moore**  
Board Secretary  
Partner  
K&L Gates LLP

**Savi Pai**  
Senior Vice President,  
Private Wealth Advisor  
Capital Group

**Elaine Tinberg**  
Civic Leader

**David Vitale**  
Former Chairman  
Urban Partnership Bank

**Wendell Williams**  
Senior Director of Talent  
and Administration  
The Chicago Community  
Trust

*Thank you!*

# WELCOME MESSAGE



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**- Nicole Upton -  
Executive Director, Ingenuity**





# Data: Driving ArtsEd Solutions

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# Why artlook® Data?

- Drives change on the ground 
- Drives systemic change 

# Why artlook® Data?

## Drives Change on the Ground

Let's increase arts education access, equity, and quality  
in Chicago Public Schools.



*Explore Arts Education in Chicago*

Schools



What's  
Happening Now



🔍 Search artlook by school, organization, program,

Search

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# Why artlook® Data?

## Drives Systemic Change

**CREATIVE SCHOOLS SURVEY**  
Arts leaders were sampled nationwide on arts education access and quality in the fall of each school year.

**CREATIVE SCHOOLS CERTIFICATION**  
Schools receive a Certification rating from Emerging to Excelling.

**CREATIVE SCHOOLS ROADMAP**  
Schools receive an individualized Roadmap for increasing their CSC rating.

**CREATIVE SCHOOLS SUPPORTS**  
Support from the Creative Schools Fund, Creative Teachers Fund, and Arts Education Fund allows schools' abilities within Roadmap collectives.

### CREATIVE SCHOOLS CERTIFICATION ROADMAP

CPS Elementary School

#### What is the Purpose of this Document?

Ingenuity and the CPS Department of Arts Education are pleased to present **CPS Elementary School** with your 2019-2020 Creative Schools Roadmap. This report provides you with your summative Creative Schools Certification (CSC) rating and is based on the data you reported on the Creative Schools Survey in the fall of 2020.

In addition to providing you with your summative rating, this Roadmap also outlines the points you received on each aspect of the Certification on both **Access** and **Quality** metrics. It details your areas of strength and opportunities for growth, including the Creative Schools supports your school will be eligible for in the 2021-2022 school year.

Read this alongside your CSC Scoring sheet to best understand and utilize your CSC data to enhance arts education in your school.

#### Creative Schools Certification

CPS Elementary School received a total of **80 points** (out of 100) on the CSC. This translates to a final CSC category rating of **Strong**. The chart below shows how this compares to other schools in the district and in Network 10.

Category	All CPS Schools (552)	Network 10 Schools (27)
Excelling	20%	30%
Strong	38%	50%
Developing	17%	11%
Emerging	10%	0%
Incomplete Data	5%	0%

### CREATIVE SCHOOLS CERTIFICATION ROADMAP

CPS High School

#### What is the Purpose of this Document?

Ingenuity and the CPS Department of Arts Education are pleased to present **CPS High School** with your 2019-2020 Creative Schools Roadmap. This report provides you with your summative Creative Schools Certification (CSC) rating and is based on the data you reported on the Creative Schools Survey in the fall of 2020.

In addition to providing you with your summative rating, this Roadmap also outlines the points you received on each aspect of the Certification on both **Access** and **Quality** metrics. It details your areas of strength and opportunities for growth, including the Creative Schools supports your school will be eligible for in the 2021-2022 school year.

Read this alongside your CSC Scoring sheet to best understand and utilize your CSC data to enhance arts education in your school.



#### Creative Schools Certification

CPS High School received a total of **100 points** (out of 100) on the CSC. This translates to a final CSC category rating of **Excelling**. The chart below shows how this compares to other schools in the district and in ISP.

Category	All CPS Schools (552)	ISP Schools (78)
Excelling	20%	32%
Strong	38%	45%
Developing	17%	15%
Emerging	10%	8%
Incomplete Data	5%	0%



# Why artlook® Data?

- Drives change on the ground 
- Drives systemic change 

# Arts Partners: Supporting Systems Change

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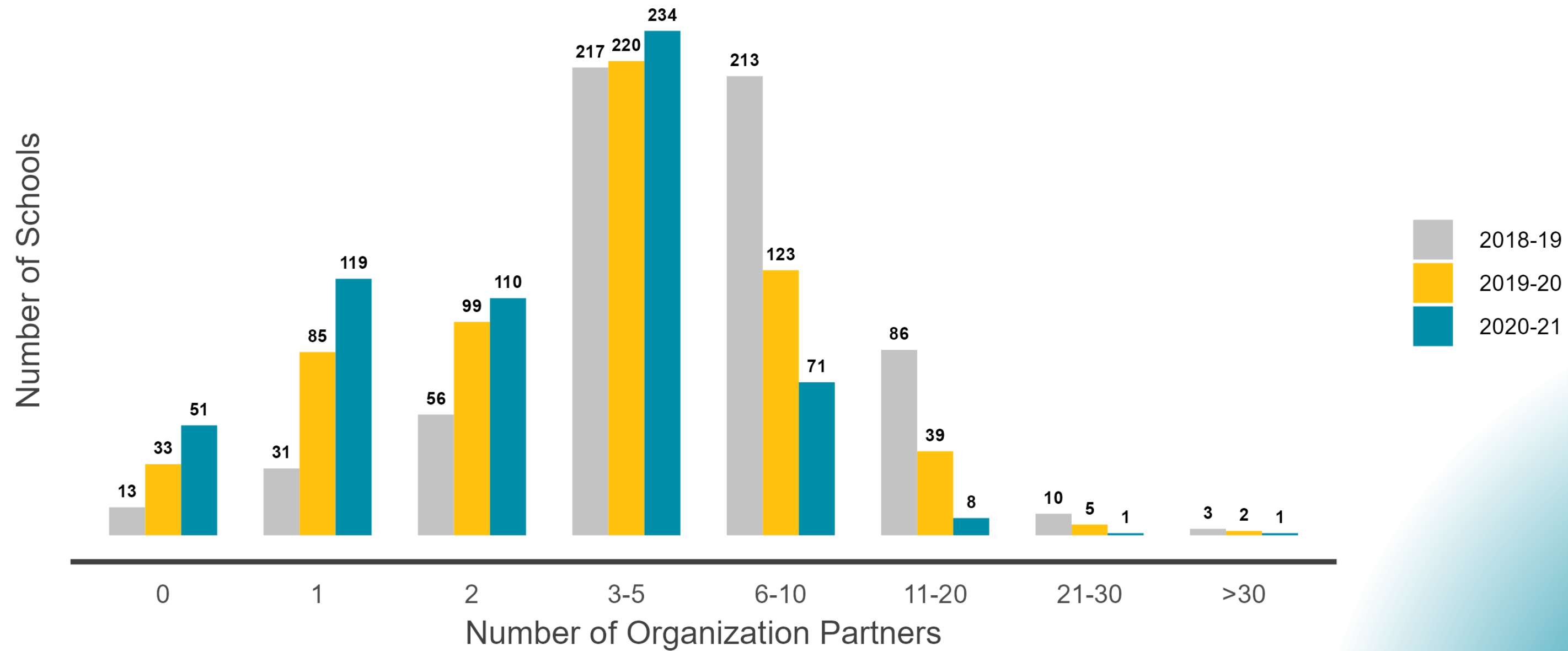
# Partnership Data Findings

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- The number of arts partners working in one or more CPS schools has dropped by 47% since 2018-19
- There were 559 arts partner organizations identified in 2018-19, 437 partners in 2019-20, and 295 partners in the latest school year.



# Partnership Data Findings



# You've shared these challenges with us

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- Demands of vendor protocols and policies
- Re-engaging with teachers, schools, and students and maintaining relationships
- Delays in vendor processes and communications with Procurement
- Financial & administrative barriers
- Safety concerns



# We will work together to:

- Identify gaps and barriers to vendor services and processes
- Develop and advocate for **solutions** and changes to policies and systems
- Create communication **efficiencies**
- Better **align resources** and **tailor supports** to address root cause of challenges

# Agenda

Opening & Meet The I-Team 01 ✓

Welcome Message From Nicole Upton 02 ✓

Data: Driving ArtsEd Solutions 03 ✓

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Creative Schools Fund 08

artlook® Converge 09

Short Break



**Break**

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# Upcoming Learning Sessions:

**Thursday, March 24 - 1-3 pm**

Rethinking Our Curriculum Pt. 1: Social Justice Art Education Frameworks

**Wednesday, April 20 - 1-3 pm**

Healing-Centered Engagement in Arts Practice Pt. 2

**Thursday, April 28 - 3-5 pm**

Building Responsive Arts Programs through Co-Creation and Civic Practice Pt. 1

**Thursday, May 26 - 3-5pm**

Building Responsive Arts Programs through Co-Creation and Civic Practice Pt. 2

*More will be added. Registration coming soon.*

**Welcome  
Back!**

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**- Julia deBettencourt -  
Executive Director of Arts Education  
Chicago Public Schools**



# KEYNOTE



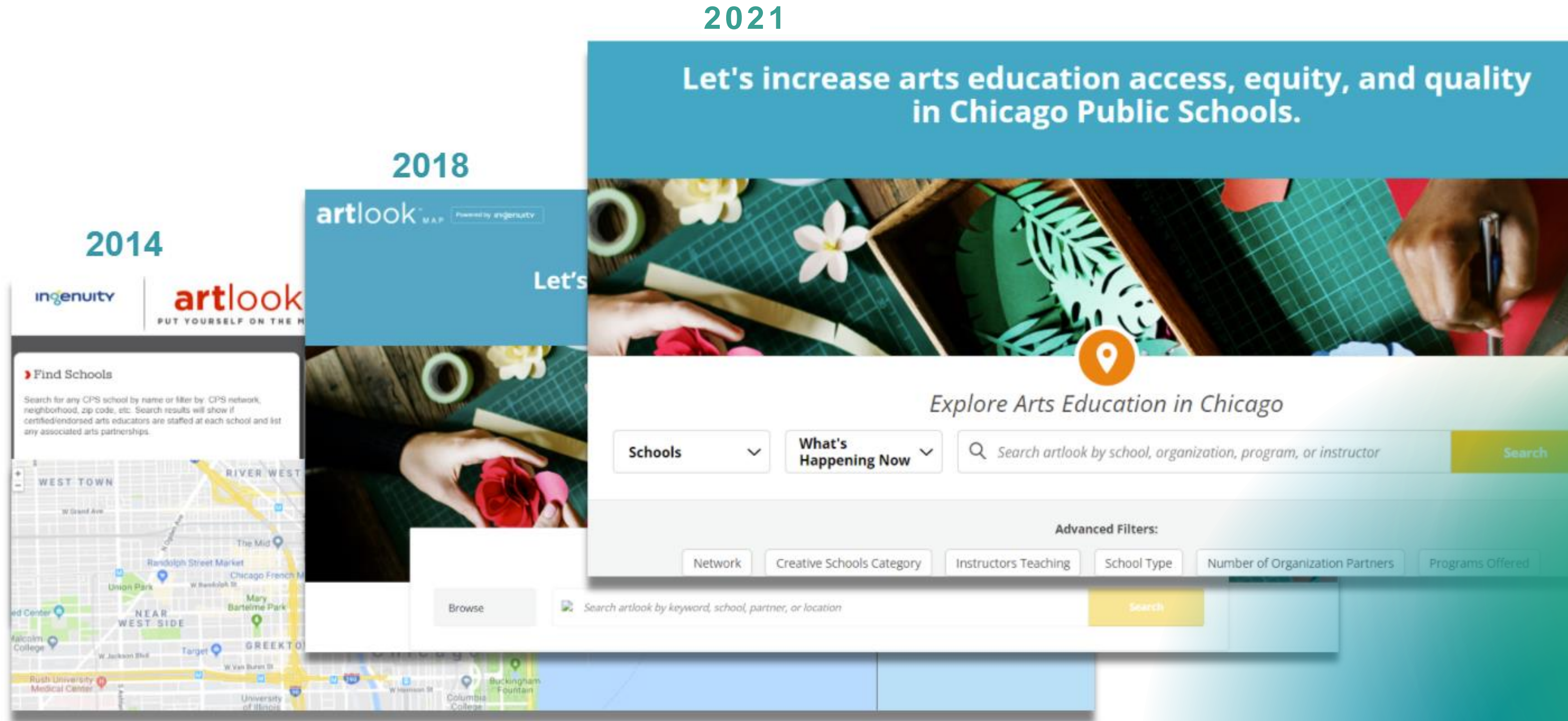
**- Pedro Martinez -  
Chicago Public Schools CEO**



# New artlook® Features

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# artlook® has come a long way...



# But we have further to go. We've listened. And we've heard.

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"I want schools to know when I'm looking for partnerships"

"I don't know when or how to update our profile"

"Am I allowed to just call teachers? I know they're busy, I don't want to bother them."

There are so many schools, how do I find a match?

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# We want to bring schools and partners closer together

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**Partnership Interest Status**



**Email Notifications**



**Suggested Partner Matches**



# artlook® will suggest partnerships for you

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Suggested Partnerships

Francis W Parker Elementary...

Home

What's Happening Now?

2019-20 Survey

Suggested Partnerships

Powered by artlook

The suggested matches below have been generated based on your organization's programmatic offerings and the school's interests. If you'd like to perform a custom search, [click here](#).

You're showing up in school's searches!  Yes

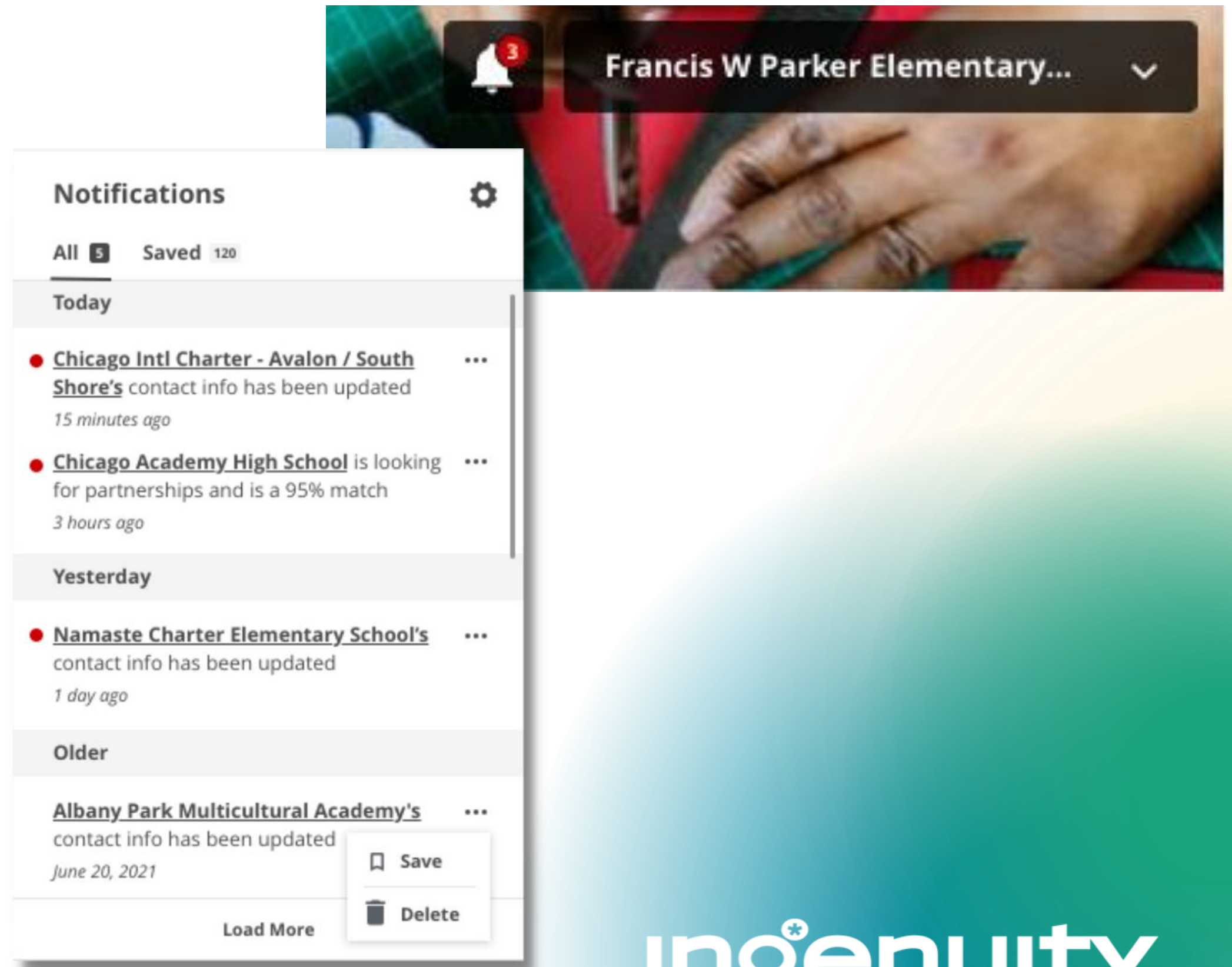
Match	School Name	Interests	Contact
Excellent!	Albany Park Multicultural Academy	Metalworking / Metalsmithing, Architecture, Design (2D), Design Objects, + 7	Contact ?
Excellent!	Chicago Academy High School	Poetry, Spoken Word	Contact ?
Excellent!	Chicago High School for the Arts	Music	Contact ?
Great	Chicago Intl Charter - Avalon / South Shore	Music, Show Choir, Music Technology	Contact ?
Great	Chicago Intl Charter - Loomis Primary	Marching Band	Contact ?



# artlook® will notify you of important events

Notifications could let you know when important things happen:

- New suggested matches are found
- A partner's contact changes
- When it's a good time to update your profile



# ...and debuting today, Partnership Interest Status!

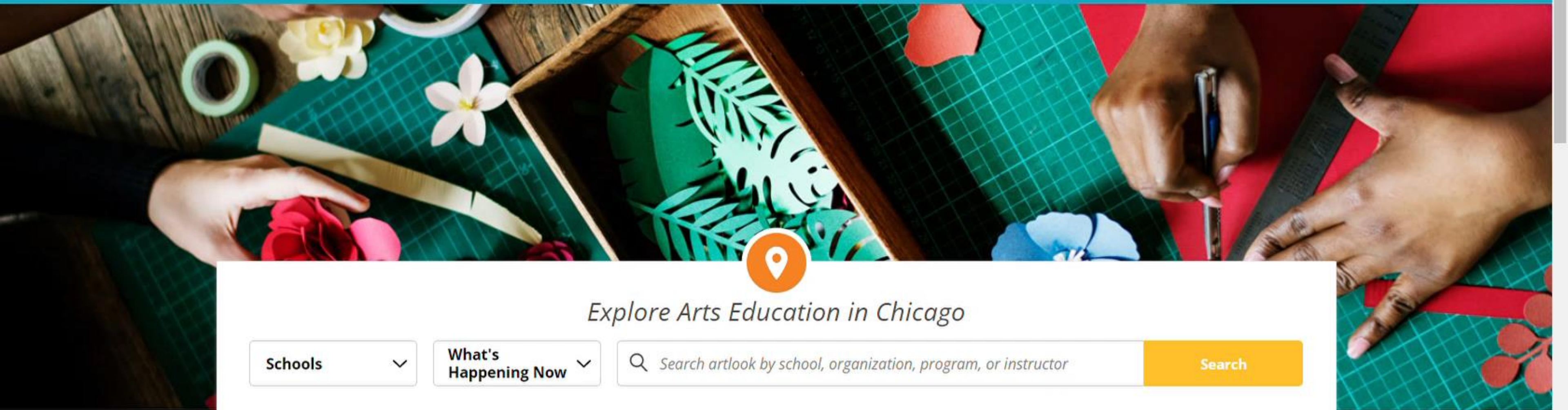
Partnership status will:

- Let schools and partners “effectively raise their hand and say, “I’m looking for a partner”
- Available **NOW!**
- Partner Portal > School Partnerships > “Are you currently look for partnerships?”

The screenshot displays the Inogenity Partner Portal interface. It features a grid of four cards: 'Organization Details', 'Programs', 'School Partnerships', and 'Staff Contact'. The 'School Partnerships' card is highlighted with a yellow circle and contains an 'Add Partnerships' button. Below the cards is a navigation bar with tabs for 'Organization', 'Programs', 'School Partnerships', and 'Contacts'. The 'School Partnerships' tab is active. Below the navigation bar, there is a question: 'Are you currently looking for partnerships?' with a subtext: 'Partners will see this status and will be more likely to contact you if you have interests that match their program offerings.' The 'Yes' radio button is highlighted with a yellow circle. Below this is a section for 'List All Your School Partnerships' with a dropdown menu showing '2021-22' and '2020-21'. At the bottom, there are two buttons: '+ Add New Partner' and 'Copy partners from other school years'.



# Let's increase arts education access, equity, and quality in Chicago Public Schools.



## Explore Arts Education in Chicago

Schools What's Happening Now

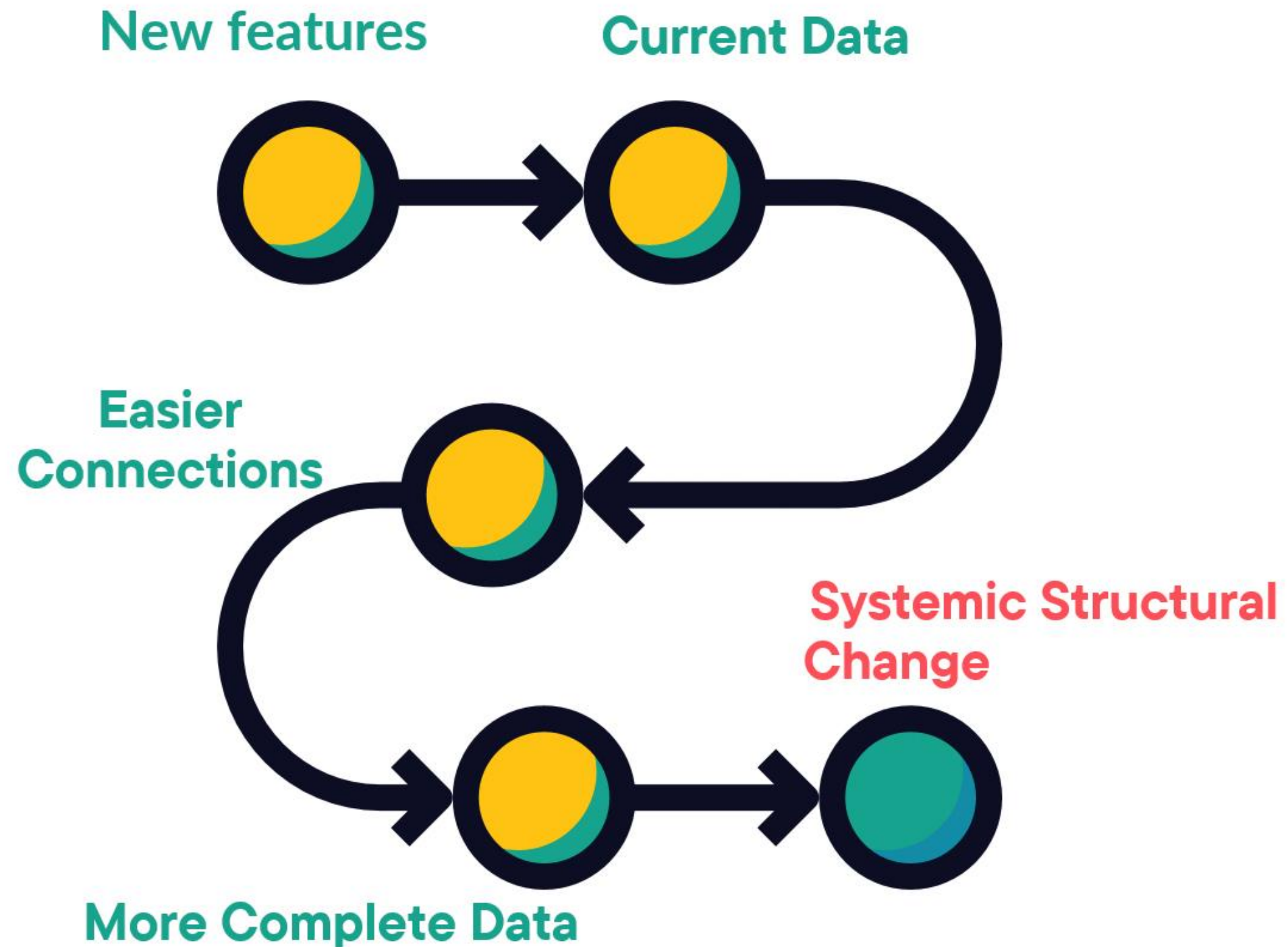
Search

### Advanced Filters:

- Network
- Creative Schools Category
- Instructors Teaching
- School Type
- Number of Organization Partners
- Programs Offered
- Discipline Interests
- Resource/Program Interests
- Courses Offered
- Student Demographics
- Looking for Partnerships?



# But...the new features work best with current data



# SOTA and Data Snapshots

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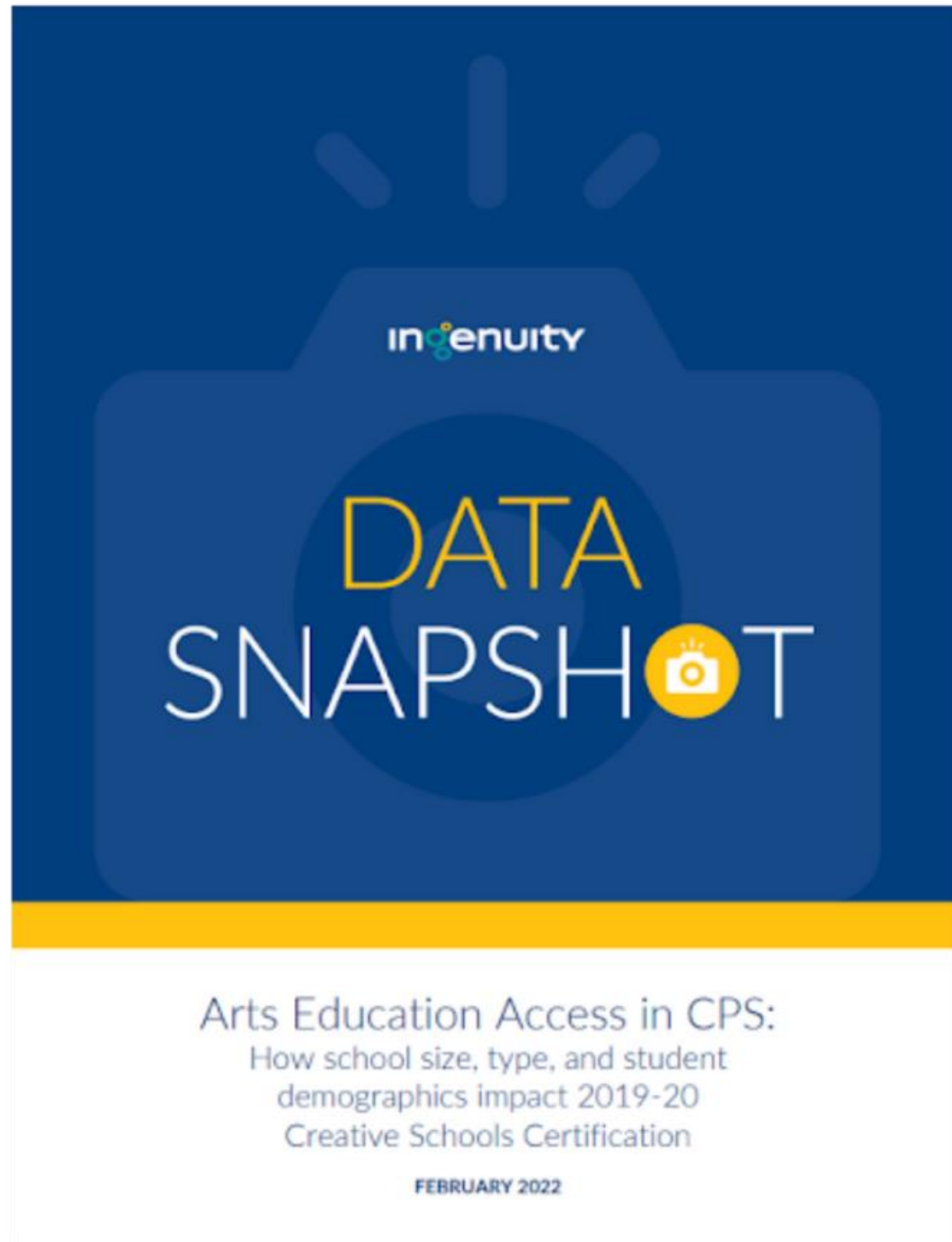
# State of the Arts 2020-21: Key Findings

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- Schools largely continued to provide access to **arts education opportunities** in 2020-21, though small drops were recorded.
- **Family and community engagement** levels dropped to an all-time low in 2020-21, with only 67% of schools reporting some form of engagement.

# Data Snapshots

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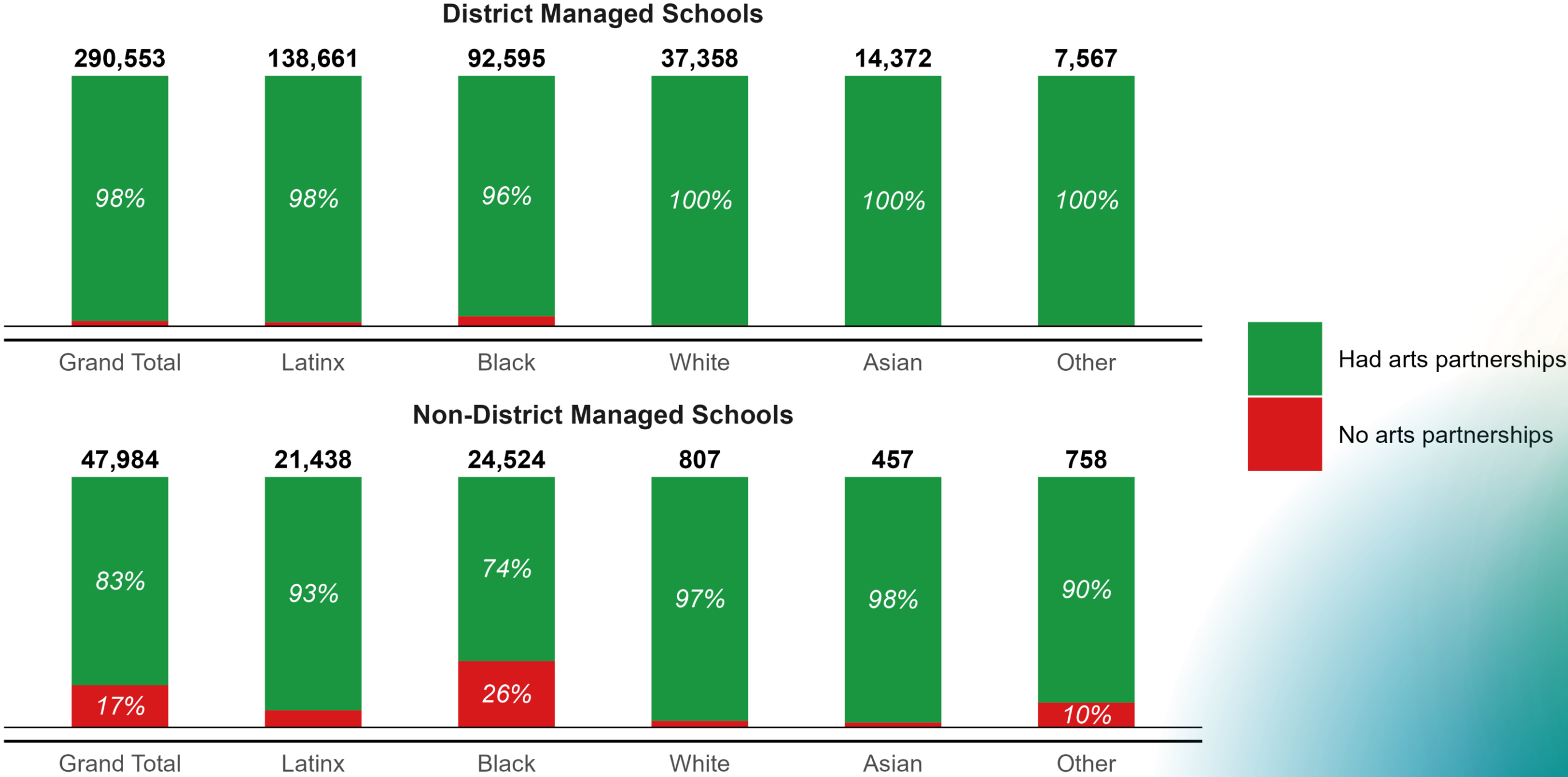


Ingenuity has released its first Data Snapshot titled *Arts Education Access in CPS: How school size, type, and student demographics impact 2019-20 Creative Schools Certification*.

The Data Snapshot takes a closer look at information collected from artlook® and other sources and presents actionable insights.



# Data Snapshots - Partnerships





# Data Snapshot Poll

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Which analyses would you be most interested to see in our next Data Snapshot?  
Multiple selections are allowed.

*What do you think??*



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# Creative Schools Fund

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# Origins of the Creative Schools Fund

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**Purpose:** Support teacher-designed and led, high quality arts programs in schools.

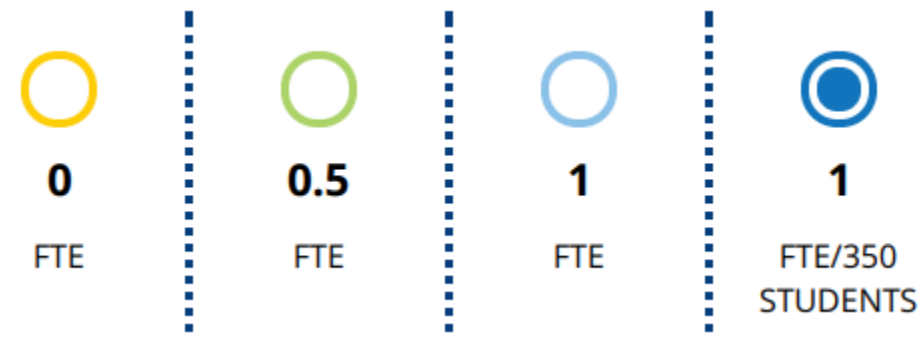
**Problem:** relatively small funding (~\$1.5M) in a large public education system (\$9.3B) - how much can we move the needle with CSF grants?

**Hypothesis:** we can accelerate and deepen the impact of other arts education supports in schools by offering modest school-level grants that are tied to indicators correlating with an arts positive school eco-system

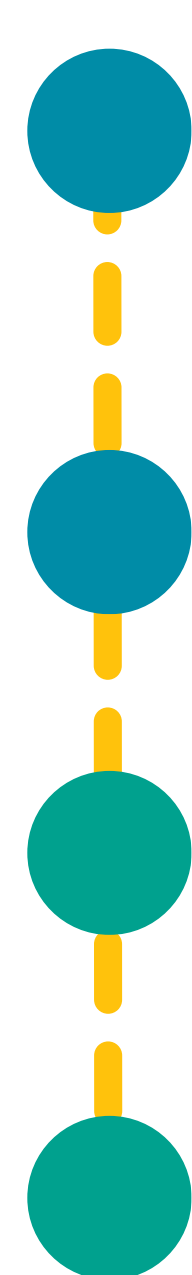




# Building an Arts Positive Ecosystem



Has Arts Partner



**\$16M** in public and private funds directly to Chicago Public Schools schools since 2012

**\$9.4M** in competitive grants

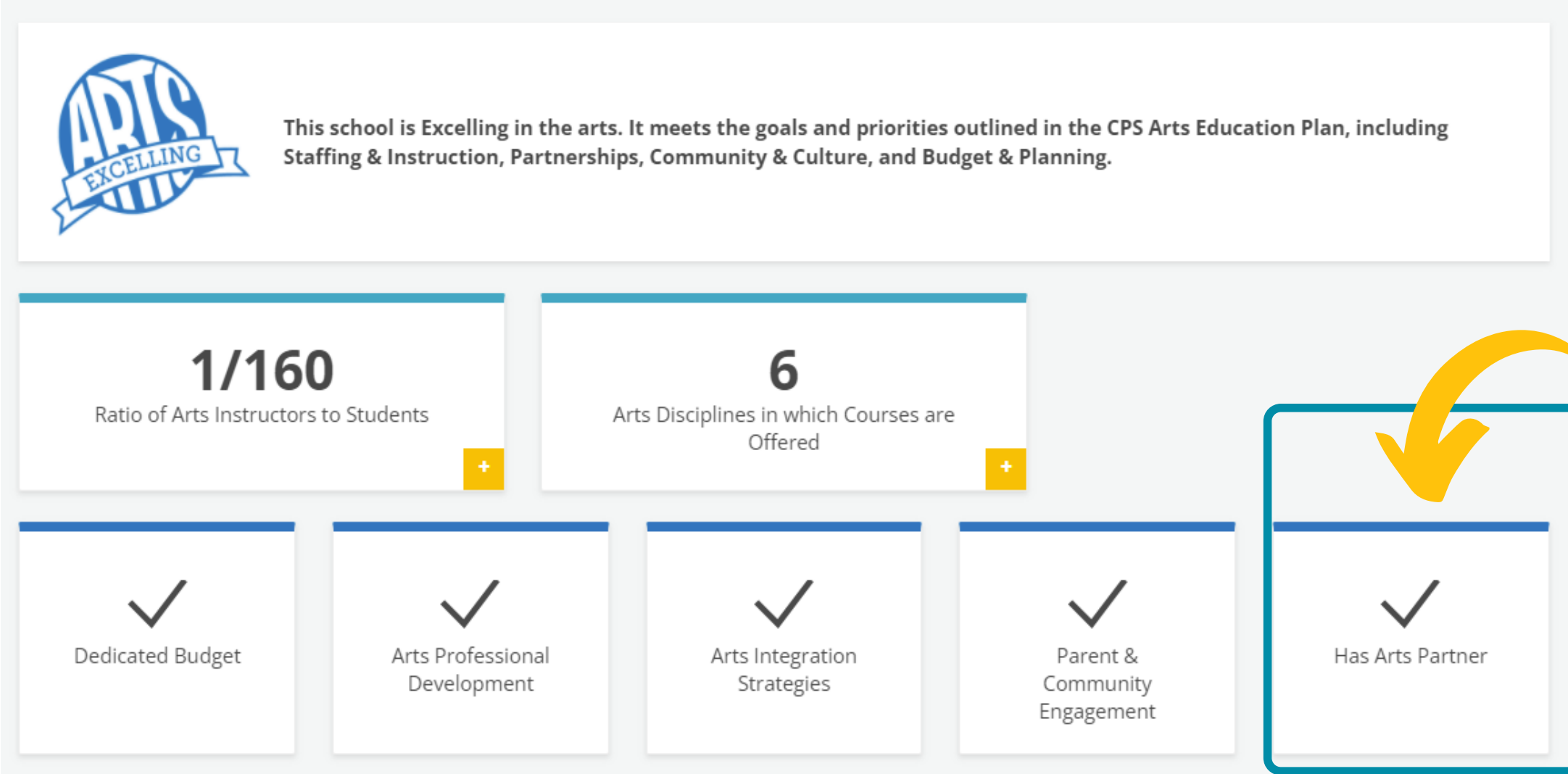
**est. \$8.4M** in subcontracts to partners for residencies and professional learning

avg. of **50 partnerships** annually





# CSF Impact: Double Click on Partnerships



**Most CSF grants are driven through partnerships, revealing some of the impact behind the 'has arts partner' Certification indicator**



**Student Social- Emotional Growth \* Identity Exploration \* Teacher Capacity \* Scope of Instruction**  
**\* Sustainable Arts Ecosystem \***



# artlook® *Converge*

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# Let's work together to make this happen!

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Ingenuity hosts  
artlook® 101  
workshops & technical  
assistance office hours



Arts partners update  
and complete their  
artlook® profile



Ingenuity launches new  
artlook® partnership  
features



Ingenuity gathers new data  
insights to better support  
arts partnerships and arts  
education access and  
equity



Arts partners use data  
insights to  
inform their arts  
programming



Thank You!!!

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2022

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# ALL PARTNER MEETING 2022

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