



This is How We Do It – Ingenuity Advocacy Institute

October 12, 2018 | 9:00am – 4:00pm

Time	Topic	Detail
8:45am – 9:15am	Registration & Check-In	
9:15am – 9:30am	Welcome	Karla E. Rivera Director of Public Affairs Ingenuity
9:30am – 10:30am	Arts Education Advocacy Landscape	Jeff M. Poulin Arts Education Program Manager Americans for the Arts
10:30am - 11:15am	“Say What?” – Effective Strategies When Connecting with Legislators	The Honorable Will Guzzardi State Representative Illinois 39 th District
11:15am – 11:30am	Networking Break	
11:30am- 12:15pm	Briefings: The Arts in Chicago Public Schools State Policy/Funding Wins ESSA Arts Indicator	Julia deBettencourt Director CPS Department of Arts Education Jeff Waraksa Manager CPS Department of Arts Education Jonathan VanderBrug Director of Policy & Research Arts Alliance Illinois Karla E. Rivera Director of Public Affairs Ingenuity
12:15pm – 1:15pm	Networking Lunch	
1:15pm – 1:45pm	Five Fast Facts	Lauren Sivak Managing Director 2 nd Story Vice President of Education North River Commission Board of Directors
1:30pm – 2:30pm	Levels of Advocacy	Karla E. Rivera Director of Public Affairs Ingenuity
2:30pm – 3:45pm	Developing Strategies	Jeff M. Poulin Arts Education Program Manager Americans for the Arts
3:45pm – 4:00pm	Closing	Karla E. Rivera Director of Public Affairs Ingenuity

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