PLANNING FOR QUALITY 101: Program Design, Objective Mapping and Logic Models



Dr. Kerry Freedman

EXAMPLES OF ALIGNED AIMS, GOALS, AND OBJECTIVES

Example High School Course Title: Visual Culture as a Narrative of the Future

The following aims, goals, and objectives would be appropriate for the example title. Each example is connected to the examples of the same number:

Aim #1: To promote interpersonal communication.

Aim #2: To create stories as a natural part of human development.

Aim #3: To envision possible futures.

Goal #1: Understand the forms and contents of visual communication.

Goal #2: Communicate through the creation and use of visual narratives.

Goal #3: Generate visual fictions of the future.

Objective Summary #1: Given, ... students will appropriately critique the forms and contents of peer student artwork using the academic language of visual qualities.

Objective Summary #2: Given, ... students will create a visual narrative based on the concept of fable that clearly illustrates a moral.

Objective Summary #3: Given, ... in groups, students will durably install a three-dimensional, life-sized, future environment as a movie set.